ESSENCE FESTIVAL 25

EVOLVING IN 2019

ESSENCE Festival 25 is an important communal milestone in the Black history, culture and entertainment. In the last 5 years, ESSENCE Festival has attracted over 2.5 million attendees with an economic impact of over $1.045B

We are excited to bring to life new opportunities for engagement for the next wave of Festival-goers. Continuing to bring her the best in entertainment, but expanding the campus and enhancing programming to include a robust economic platform, a deep dive into health and wellness, a celebration of Black-owned Fashion design to name a few. Plus, we bring back community favorites such as ESSENCE in the Park and align our Day of Service with the Girls United initiative.

EVENT DETAILS
July 4 – 7th | New Orleans, LA

MAIN CAMPUS VENUES
Ernest N. Morial Convention Center (Daytime)
Mercedes Benz Superdome (Nighttime)
ESSENCE DAY OF SERVICE | GIRLS UNITED

ESSENCE GIRLS UNITED GIVING DAY

Girls United Giving Day a community-wide, 24-hour online giving day, that will take place on July 4th from midnight to midnight. Every donation made on the donate.essence.com website will be amplified on this one day of giving through national and local partners and the greater community for participating non profit organizations. Donors can pre-donate or schedule their donation in advance of the giving day on July 4th.

ESSENCE Girls United Giving Day participating organizations with feature eight 501(c)(3) nonprofit organizations in the Greater New Orleans and Baton Rouge areas serving African American girls.

Participating Organizations

Outstanding Mature Girls (O.M.G.)
Project Butterfly
St. Mary’s Academy
St. Katherine Drexel Prep
The Orchid Society
The Pink House
The Beautiful Foundation
100 Black Women Inc. (BR Grow Girls)
Welcome Home

The 2019 ESSENCE Festival® presented by Coca-Cola® is pleased to offer the members of Jack and Jill of America, Inc. an uplifting and impactful experience through our VIP Weekend Power Pass.
PURCHASE YOUR TICKETS TODAY

Visit ESSENCEFESTIVAL.COM FOR MORE INFORMATION REGARDING THIS YEAR’S PROGRAMMING AND MORE!

FOR 10% OFF ALL ESSENCE FESTIVAL EXPERIENCES USE: JackandJill10
VIP NOLA Night Out Package

AT THE SUPERDOME

• Enjoy (1) night of the Evening Concert Series at the Mercedes Benz Superdome 6:30PM-12:00AM
  • (1) Plaza-Level Seat
  • (1) VIP All Access Lounge Pass

VIP Plaza Pass (Entertainment + Lounge)

$600.00 + $37.59 Fee

*Quantities limited. Package available while supplies last. Prices listed are per person.
PACKAGE OVERVIEW

VIP PLAZA PASS

Your ticket to unlocking the ultimate VIP experience all weekend!

AT THE SUPERDOME
• Enjoy (3) nights of Evening Concert Series at the Mercedes Benz Superdome 6:30PM-12:00AM
  • (1) Plaza-Level Seat
  • (1) VIP All Access Lounge Pass

AT THE CONVENTION CENTER
• Enjoy (1) VIP admission at other Festival Experiences
  • ESSENCE BEAUTY CARNIVAL
  • ESSENCE FASHION HOUSE
  • GLOBAL BLACK ECONOMIC FORUM
  • E-SUITE
  • ESSENCE AFTER DARK

PREFERRED SEATING
• Enjoy VIP seating at our free events
  • ESSENCE IN THE PARK
  • ESSENCE POWER STAGE
  • ALL STAR GOSPEL TRIBUTE

VIP Plaza Pass (Entertainment + Conferences)
$2,500.00 + $151.59 Fee

*Quantities limited. Package available while supplies last. Prices listed are per person.
VIP POWER PASS

Your ticket to unlocking the ultimate VIP experience all weekend!

AT THE SUPERDOME
• Enjoy (3) nights of Evening Concert Series at the Mercedes Benz Superdome 6:30PM-12:00AM
  • (1) Floor Seat
  • (1) VIP All Access Lounge Pass

AT THE CONVENTION CENTER
• Enjoy (1) VIP admission at other Festival Experiences
  • ESSENCE BEAUTY CARNIVAL
  • ESSENCE FASHION HOUSE
  • GLOBAL BLACK ECONOMIC FORUM
  • E-SUITE
  • ESSENCE AFTER DARK

PREFERRED SEATING
• Enjoy VIP seating at our free events
  • ESSENCE IN THE PARK
  • ESSENCE POWER STAGE
  • ALL STAR GOSPEL TRIBUTE

VIP Power Pass (Entertainment + Conferences)
$4,400 + $265.59 Fee

VIP Power Pass (Entertainment Only)
$3,900.00 + $235.59 Fee

*prices listed are per person
CONFERENCES
(INCLUDED IN VIP POWER & PLAZA PASS)

**GBEF + E-SUITE**

**GLOBAL BLACK ECONOMIC FORUM**
Today’s most seasoned business moguls and inspiring entrepreneurs will illuminate the road ahead towards building economic empowerment and generational wealth within our communities globally.

Fri, July 5 - Sat, July 6 | 9AM-4PM
Contemporary Arts Center (CAC)
$120.00 Single-Day Pass

**E-SUITE**
Looking to make a leap in your career? Grab your pass to a members-only lounge for senior-level women in business. Shatter the ceiling with impactful conversations and keynotes with executives and business owners who are committed to your success!

Fri, July 5 - Sat, July 6 | 9AM-4PM
Contemporary Arts Center (CAC)
$120.00 Single-Day Pass
MEMBERS,

PLEASE CHECK YOUR EMAIL TO FIND EVENT PURCHASE LINKS. IF YOU DID NOT RECEIVE AN EMAIL, PLEASE CONTACT JACK AND JILL HEADQUARTERS AT ADMIN@JACK-AND-JILL.ORG.

THANK YOU.