

## THE POWER OF CHILDREN: THEN AND NOW



### CAROLE ROSAMOND ROBERTSON

April 24, 1949 - September 15, 1963

At the funeral service for Carole Rosamond Robertson, the Reverend C. E. Thomas addressed the congregation, informing them...

*"The greatest tribute you can pay to Carole is to be calm, be lovely, be kind, be innocent."*

Each September, Jack and Jill Chapters across the country celebrate the legacy of Carole Rosamond Robertson, who was a member of the Birmingham Chapter of Jack and Jill of America, Incorporated. Carole Rosemond Robertson was one of the four little girls killed in the Birmingham, Alabama bombing of the 16<sup>th</sup> Street Baptist Church on Sunday, September 15, 1963. Carole was 14 years old at the time of her death, as were Addie Mae Collins and Cynthia Wesley; Carol Denise McNair was only 11. The 16<sup>th</sup> Street Baptist Church bombing marked a turning point in the Civil Rights Movement in the United States.

Carole was laid to rest in Greenwood Cemetery, which is owned by the City of Birmingham. Although Carole lives on in our memory and the memories of those who knew and loved her, unfortunately the cemetery has fallen into disrepair and only the most basic maintenance is available. If you examine the photo below, you will see its current state—there is no grass, the area around her headstone needs to be beautified, and the wall surrounding this site has crumbled. Carole deserves so much more and Jack and Jill of America, Inc. is committed to making this happen.

In partnership with the Southeastern Region, we will restore the gravesite of our beloved Carole Robertson and install a lasting monument to her memory. The cost for this project is expected to be about \$50,000 but if we work together, we can make this happen for Carole and her family. Carole's legacy is one of innocence and sacrifice and this beautiful memorial will preserve her memory for generations of children. The monument will include photos of Carole and her mother, Alpha Robertson, who was the Southeastern Region's first elected Regional Director, and a tribute to all four little girls. The Jack and Jill of America logo will also be incorporated into its design.

We are asking that you consider a gift to this worthy cause, which will not only ensure the preservation of her resting place but it will also serve as a reminder to the world of the price children have had to pay for our freedom. As we work together, yet again we demonstrate our power to make a difference.

If each of us contributes a gift of \$20 before our 43<sup>rd</sup> National Convention, we can achieve our goal and get started, but gifts of any size are appreciated! You can donate as a chapter or make an individual gift to the restoration of Carole's gravesite and the installation of a permanent monument by clicking here:

[https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=L56YMJP27AELG](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=L56YMJP27AELG)

OR

Send a check made payable to: Jack and Jill Southeastern Region  
Regional Treasurer Rebecca Young  
Jack and Jill Southeastern Region  
Memo: Carole Robertson Memorial Project  
P.O. Box 98296  
Atlanta, GA 30359



Carole's current site



Proposed monument